



dynamic universal  
innovative profitable

- We are currently seeking Master Franchisees for the USA, Canada, Australia and New Zealand to replicate the success achieved in the UK.
- Expressions of interest are invited from individuals and entities with a proven track record in business, franchising knowledge and experience, and a passion for health and fitness.
- For more information please visit [www.energiefitnessclubs.com](http://www.energiefitnessclubs.com) or contact **Renee Caneva** on **+61 1300 885 240** or **[renee@energiehq.com](mailto:renee@energiehq.com)**.

Britain's leading  
fitness club franchisor

- One of the fastest growing fitness club groups in UK
- Unique 6 week results guaranteed programme
- 20 clubs opening in 2006
- Highly experienced team of experts
- Winner – Regional New Business of the Year 2004
- BFA Franchise of the Year finalists 2005
- énergie Wembley - Winner – Fitness Industry Association – Best UK club
- A Master Franchising model which has generated franchise revenues in excess of £1.3m (US \$2.26m) in it's first two years.

"HSBC is delighted to honour the innovators who lead and inspire within their chosen marketplace - énergie is a practical example of what can be achieved when there is a total management commitment to brand building."  
Cathryn Hayes, HSBC's National Franchise Manager



As a Master Franchisor, you will provide independent club owners with the benefits of being part of a large group, such as:

- Group Purchasing Power
- Ongoing Training and Development
- Streamlined Systems - Franchisees save time and money with the provision of marketing campaigns and unique énergie streamlined systems and procedures. This means more time to focus on making a difference to the lives of their members!
- A strong Award Winning Brand Identity
- International Web-based Marketing systems
- Guidance and support during the lifetime of their business

All this and much more allows our franchisees to flourish without giving up ownership of their own business. Being part of a network allows franchisees to learn from the successes of their peers, and enhances their opportunity to open further énergie fitness clubs.



## Why members love énergie – Our 6 week results guaranteed programme

The 6-week results guarantee is an integral part of the énergie fitness club offering, providing prospects with a no risk option that encourages nervous prospective members with a programme offering NO JOINING FEE, NO CONTRACT and a RESULTS GUARANTEE! The programme provides five personal training sessions during the six-weeks and after this period the prospect is shown the results they have achieved and encouraged to join the club, with the cost of the programme being deducted from the club's joining fee.



Before



The stunning results of Emma Land, énergie member who has gone from a size 18, and 13 stone, to just 8 1/2 stone

After



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**énergie**  
for life